

HOW TO GUIDE

YouTube



YouTube

We have a new Sheiling Ringwood YouTube channel. This is another great way for us to connect with students, parents, carers, staff and a wider audience. We can use this platform to provide advice, guidance and to share knowledge and useful ideas with a particular focus on SEND.

What content are we looking for?

We would like to create meaningful and engaging content suitable for students or their parent/carers.

Ideas for students; sing-along songs, stories, fun games, creative activities and exercises.

Ideas for families and carers; simple strategies explained, top tips, 'how-to' instructions for resources.

Here are some examples you may like to view for inspiration.

https://www.youtube.com/channel/UCqHKs0URqGw77_kZcjP7qHg

https://www.youtube.com/results?search_query=trelors+sing+and+sign

<https://www.youtube.com/watch?v=VvdgavXCEeQ>

<https://www.youtube.com/watch?v=11bZGjVBtbE>

Tips for creating a good video

Always shoot in landscape not portrait

Ensure there is adequate light and keep the lighting consistent

Create a shot list to prompt how you will progress through your recording

Check that you are close enough to your camera and microphone

Choose a focus, topic or theme per video

Avoid content that is out-of-date, personal or could be interpreted as negative toward The Sheiling Ringwood

Avoid a cluttered background or background that contains inappropriate items such as your laundry, a glass of wine or anyone who has not given their consent to appear in the video

Avoid lengthy videos that do not have a clear focus or theme

Avoid shakes and keep the shots relatively short

Remember that you need permission to share content made by someone else or another organisation

How to submit

Once you have created your video please send via <https://www.mailbigfile.com/> to Geoff Lively, Andy Walters or Katie Francis.

If you would like any additional advice or guidance please contact Hayley Ramm in the Marketing Office or alternatively contact Geoff, Andy or Katie.